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BOOKS

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WHOLESALE

1955

PRICE LIST No. 20

COMMERCIAL RECORDS

FEBRUARY 20, 1957

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FEB. 26 1957
U. S. Department of Agriculture

1855 - 1957
102nd Anniversary

F. I. CARTER & SONS

Growers of House Plants

Fewksbury, Massachusetts

Phone Lowell ULysses 1-7371

K LINE

K. Line of plants in 2 1/4" plastic pots, packed 50 plants per carton minimum order of each variety 5 plants. Order by assortment or variety. Price \$15.00 per hundred.

Large users of any ONE VARIETY price \$140.00 per thousand. 250 takes thousand rate.

<u>K- 1 Assorted Plants all types</u>	K-33 Green Peperomia
<u>K- 2 Assorted Ivy only</u>	K-34 Mother of Thousand
<u>K- 3 Assorted Succulents</u>	K-37 Prayer Plant
<u>K- 4 Assorted Cactus</u>	K-38 Pussy Ears
<u>K- 5 Assorted Succulents and Cacti</u>	K-40 Sanseveria Zeylonica
K- 6 Aloe Nobilis	K-42 Spanish Shawl
K- 7 Aluminum Plant	K-43 Strawberry Begonia
K- 9 Begonia Rosebud	K-44 Watermelon Begonia
K-10 Begonia Wax	K-45 Aristocrat Plant
K-11 Boxwood	K-46 Peperomia Minima
K-12 Chinese Rubber Plant	K-47 Silver Leaf Peperomia
K-14 Coleus Asst. Colors	K-48 Serissa Foetida Variegata
K-16 Grape Ivy	K-49 Fittonia Argyroneura
K-18 Inch Plant	K-52 Silver Leaf Euonymus
K-19 Ivy California Branching	K-54 Little Pixie Peperomia
K-20 Ivy English	K-55 Silver Heart Peperomia
K-22 Ivy Gold Dust	K-56 Black Leaf Peperomia
K-24 Ivy Heart Leaf	K-57 Variegated Peperomia
K-25 Ivy Pittsburg	K-58 Green Gold Syngonium
K-26 Ivy Ruffled	K-59 Ficus Pumila (Creeping Fig)
K-27 Ivy Variegated Miniature	K- S 2 1/4" Combination of Potted Plants and Rack. Cost 60¢ each. Packed 17 Sets per carton.
K-28 Philodendron Cordata	Combination consists of plastic rack (8 1/2" x 2" x 2 1/4") that has 3 holes to hold 3 potted plants in 2 1/4" plastic pots. Plants used are the K Line. Color of Racks assorted, Red - Green - Yellow - Blue - White.
K-29 Philodendron Bronze Leaf	
K-30 Jew, Wandering	
K-31 Kangaroo Vine Miniature Leaf	

L LINE

L Line of potted plants in 2 1/4" plastic pots packed 50 plants per carton. Cost 25¢ each.

L-1 Assorted, Fancy Cacti These are collectors' varieties. (10 varieties).	L-6 Sanseveria Laurenti Gold Striped
L-2 Crown of Thorns	L-7 Wax Plant Hoya Hoya Carnosa Variegata
L-4 Dracaena Sanderiana	L- 8 Variegated Fig
L- 5 Silver Streak Syngonium	

L-9 Peperomia Little Fantasy

L-10 Peperomia Emerald Ripple

L-11 Maranta Massangeana
(Showy Prayer Plant)

L-12 Miniature Grape Ivy
(Cissus striata)

L-13 Shrub Holly
(Malpighia coccigera)

L-14 Velvet Plant Gynura

T LINE

T Line of potted plants in 3" plastic pots packed 25 plants per carton. Assorted as wanted. Cost 30¢ each.

T Assortment — All Varieties Available

T-1 Chinese Rubber

T-2 English Ivy

T-4 Assorted Ivy

T-5 Grape Ivy

T-6 Prayer Plant

T-7 Wandering Jew

T-11 Emerald Ripple Peperomia

T-12 Little Fantasy Peperomia

T-13 Miniature Grape Ivy
(Cissus striata)

T-14 Velvet Plant
(Gynura aurantiaca)

Y LINE

Y Line of potted plants in 3" Plastic Pots packed 24 plants per carton. Cost 50¢ each.

Y-1 African Violets

Assorted Varieties in Bud and Bloom
[Shipped only in Warm Weather.]

Y-6 Philodendron Cordata

Y-5 Maranta Massangeana
Showy Prayer Plant (NEW)

MINIATURE CACTI AND SUCCULENTS

M-1 Miniature Cacti and Succulents
in 1 1/4" Brightly Colored Plastic
Pots. Cost 8¢ each.

Packed in units of 75 or 150 per
carton.

M-1/R-3 Combination Potted Minia-
ture Cacti and Succulents in
Rack. Cost 28¢ packed 25
or 50 sets per carton.

3 Potted Plants in colored plas-
tic pots with rack with 3 holes
to hold pots.

M-1/R-6 Combination Potted Minia-
ture Cacti and Succulents in
Rack. Packed 25 sets per
carton. Cost 55¢ each.

6 Potted Cacti and Succulents
in colored 1 1/4" pots with rack
to hold 6 pots.

DISH GARDENS AND FILLED NOVELTIES

This department has been growing rapidly. Many of our customers are stocking more of these items and find them to be most profitable. We believe that we have one of the finest and most complete assortments of containers to be found anywhere. We have filled dish gardens priced at \$1.00 — \$1.50 — \$2.00 — \$2.50 — \$3.00 and up. Filled novelties are priced 40¢ — 50¢ — 75¢ — \$1.00 — \$1.50 and up. For trial orders we will ship orders of Filled Gardens and Novelties for \$10.00 — \$15.00 — \$20.00. Specify the sizes desired or we will ship assorted in the various price ranges as ordered.

Our display salesroom of unfilled dishes has become most popular with our pick up and carry trade. In this display room we have over 600 running feet of shelves area all filled with empty novelties and dishes for gardens. We also carry many items that are ideal for cut flower arrangements.

FEBRUARY 20, 1957

THIS LIST CANCELS ALL PREVIOUS LISTS

This list cancels all previous lists. All stock offered is subject to being unsold. Prices quoted are NET cash with order. To customers who have established credit relations with us, payment is due on or before the 15th of the month following purchase.

Prices quoted for plants are in plastic pots. After several years experience with plastic pots, we are completely satisfied that for our conditions that they are far superior to clay pots. They are light, clean, strong and save handling costs at all levels.

Please note the various assortments of plants we offer. For many of our customers this is the best way to buy plants. If after you purchase your first assortments you find some kinds that do not sell well in your locality, specify on your next orders that these be eliminated. If you find some kinds go extra well you should specify more of these items. We do not intend to send you kinds that do not sell.

We have regular truck routes to Providence, Worcester and many other points. If you have any doubts as to whether we can include you on one of our truck routes we will be glad to advise you.

To you that have not yet visited our greenhouses we think that we have many things that will be of interest and value to you. We pasteurize all our soil electrically. We use hundred of fluorescent lights to intensify our growing capacity. We have two plastic greenhouses that we are experimenting with. We are using plastic pots exclusively and have developed several types of racks to enable us to handle them more efficiently. You will find it easy to find us by following these directions.

Folks traveling from the south of us should come on Route 128 to Woburn, then take off of Exit 30 north towards Lowell. We are about seven miles from 128 and are located on the right on Route 38. Route 128 is accessible to customers coming from central Massachusetts via Routes 9 and 20. It is also quite handy to folks coming from Maine on Route 1, although it is possible to cut off a corner by coming cross lots through Haverhill. Customers coming from Nashua, Keene and North of us will find it possible to skip going through Lowell by taking either Route 110 or 3 to Route 129. Keep on Route 129 through Billerica Center to East Billerica two and three tenths miles from Billerica Center, bear left from 129. This will take you to Route 38 (one and nine tenths miles). Turn left on Route 38 and we are located on the right three-quarters of a mile north.

You will find it to your advantage to call at our greenhouses and pick out your plants and take them right along with you.

CLOSED ON SUNDAYS